



SKIN SMOOTHNESS INCREASED WITH FLORAESTERS K-20W® JOJOBA IN A FACE WASH

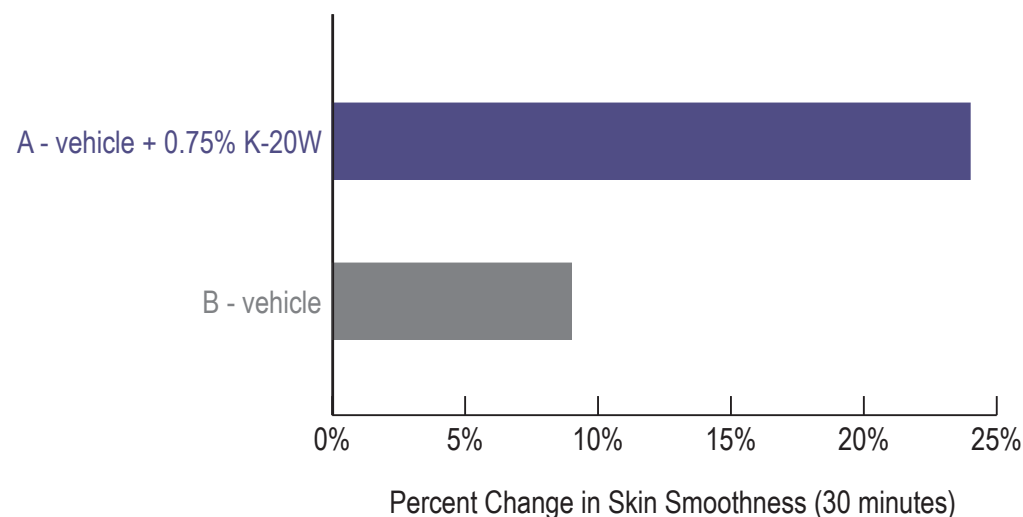
CS 19-128



Floraesters® K-20W Jojoba Increased Skin Smoothness in a Face Wash



Skin Smoothness



A = vehicle face wash + 0.75% Floraesters K-20W Jojoba / B = vehicle face wash

Vehicle Face Wash (%wt/wt): Water (q.s.), Water (and) Sodium Lauroyl Methyl Isethionate (and) Sodium Lauroamphoacetate (and) Cocamide MIPA (40.0%), Helianthus Annuus (Sunflower) Seed Oil (10.0%), Citric Acid (and) Water (3.6%), Sodium Chloride (3.0%), Glycerin (2.25%), Trisodium Ethylenediamine Disuccinate (0.5%), Xanthan Gum (0.4%), Guar Hydroxypropyltrimonium Chloride (0.35%), Fragrance (0.2%), Hydroxyacetophenone (0.2%), and Phenoxyethanol (0.2%).

Objective:

Evaluate Floraesters K-20W Jojoba within a face wash to increase skin smoothness after use.

Method:

Using a Visioscan, skin smoothness measurements were taken at baseline and 30 minutes after 1 application of the face wash to the face.

Results:

The face wash containing **0.75% Floraesters K-20W Jojoba increased skin smoothness more than 1.5 times** as much as the vehicle.

Floratech Ingredient: Floraesters K-20W Jojoba

The clinical study of Floratech® test formulation (CTL_17-074) was conducted on a panel of 26 female subjects, ranging from 24 to 60 years of age (mean age = 43). The duration of the study was 4 days (including the 3 day washout) with 1 application (*i.e.* wet, rubbed using circular motions for 30 seconds, rinse, and pat dry) of each test article made to the right or left side of the face. The study was double-blind, randomized, and carried out under controlled temperature and humidity conditions. The Visioscan VC 98 is a product of Courage+Khazaka (Köln, Germany). The test article with Floraesters K-20W Jojoba resulted in a statistically significant ($p < 0.05$) increase in skin smoothness both from baseline and as compared to the vehicle 30 minutes post test article application. (Clinical Study 17-074 - Phase IV report available upon request.)