



# Floraesters® 70

Product Information Bulletin

<b>INCI:</b>	Jojoba Esters
<b>Botanical Origin:</b>	<i>Simmondsia chinensis</i>
<b>EINECS:</b>	296-292-4
<b>CAS:</b>	61789-91-1
<b>JCIC:</b>	520591
<b>Packaging:</b>	100 kg Drum (standard)    10 kg Pail (optional)



**Floraesters 70** is a hard, white crystalline wax that yields excellent benefits in stick products such as lipsticks and antiperspirants (thickening w/o emulsions). This product is packaged as a free-flowing powder for handling ease. Floraesters 70 is a completely saturated form of jojoba esters.

Melting Point 66-70°C

#### Functions:

- ❖ Stick Strength
- ❖ Thickener Without Emulsions

#### Benefits:

- ❖ Superior Oxidative Stability
- ❖ Sharp Melting Point Range
- ❖ Non-Tacky
- ❖ Easy to Use Beads
- ❖ White
- ❖ Odorless
- ❖ Trans Fat-Free

#### Applications

Decorative .....	0.5 – 3%
Skin Care .....	1 – 5%

#### Use Level

#### Floratech Prototype Formulas:

- Natural Hair Pomade (H006)
- Pot Lip Gloss (M001)
- Natural Lip Protectant (S004)
- Macadamia Lip Balm (S005)
- Lip Balm with Sunscreen (S009)
- Castor Oil-Free Lipstick (M005)
- Castor Oil-Free Lip Treatment (D004)

#### Floraesters 70

**increases lipstick strength  
without increasing wax content.**

For more information on Floratech products, please visit [www.floratech.com](http://www.floratech.com)