The clinical study of Floratech® test formulation (CTL_14-058) was conducted on a panel of 25 healthy females, ranging from 22 to 53 years of age (mean age = 36). The duration of the study was one day with one-minute application (e.g. exfoliate, rinse, and pat dry) of each test article performed by each subject. The study was double-blind, randomized, and carried out under controlled temperature and humidity conditions.

Microscrub® 20PC (INCI: Polyethylene) was supplied by Micro Powders. (Clinical Study 14-058 Phase II report available upon request.)

### Consumers Preferred a Facial Scrub with Ecobeads Over Polyethylene Particles

**Objective:** To evaluate Ecobeads for their potential to enhance consumer perception when used in an exfoliating facial scrub.

**Method:** Female consumers evaluated two exfoliating facial scrubs; one with Ecobeads versus one with polyethylene particles. After one application of each facial scrub to the left or right side of the face, the consumers were asked to complete a consumer preference survey comparing the two facial scrubs.

**Results:** Subjects *indicated a preference for Ecobeads for all categories that would be a result of effective exfoliation* (e.g. refreshed appearance of skin, smoothness of skin, and softness of skin), even though they perceived polyethylene particles as more effectively exfoliating.

**Floratech Ingredient:** *ecobeads*®

1. The preference data does not include subjects that indicated no preference between the two test articles.

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