Floratech® Test Relaxer Formulation Improves Tensile Strength Preservation of Chemically Relaxed Hair versus a Professional Salon Relaxer Product

The Floratech test relaxer formulation preserved 82% of baseline tensile strength while the comparable professional salon relaxer product preserved 76% of baseline tensile strength.

*The baseline tensile strength was 161 MPa.

Floratech Ingredients:
- Floraesters® 20
- Floraesters® 30
- Floraesters K-100® Jojoba
- Floramac® Macadamia Oil
- Florasun® 90

Hair samples taken at:
1. baseline (non-treated);
2. post-professional salon relaxer treatment; and
3. post-Floratech test relaxer formulation treatment.

A clinical study trial of Floratech® test relaxer formulation (CTL_07-007) vs. a professional salon product (split-scalp), both applied by a beautician with 20+ years of experience, was conducted on a panel of healthy African American women, with virgin hair, ranging from 32 to 59 years of age. (Clinical Study Trial 07-007 report available upon request).